



**OFFICE of the  
REGULATOR**

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**ORDER OF THE REGULATOR NO. 2016/T08**

**APPROVAL OF NEW PROPOSED RETAIL TARIFFS FOR DIGICEL POSTPAID  
SERVICES**

The Regulator advised Digicel Samoa Limited (“Digicel”) in the Order No. 2015/T06 Approval of New Proposed Retail Tariffs for Digicel Services that Digicel should apply for new retail tariffs within 10 months for new tariffs to apply effective 2<sup>nd</sup> May 2016.

Digicel, a designated dominant service provider in the cellular radio services market pursuant to Order 2006/06, has sought the approval of the Regulator to implement retail rates for its Postpaid service.

The retail tariffs set out herein have been approved by the Regulator in consideration of:

- 1) Digicel’s request for approval to implement retail rates for its Postpaid service;
- 2) Order No. 2014/T01 Approval of New Proposed Retail Tariffs for Digicel Services;
- 3) The objectives of the Act;
- 4) Provisions of the Act regarding tariffs;
- 5) Recent reductions in the interconnection rates for mobile termination; and

The Regulator advises that:

- 1) All tariffs and rates for services provided by a dominant service provider for the services for which they have been determined or deemed dominant must first be approved by the Regulator;
- 2) The approved tariffs will apply to those services for which the provider has been deemed dominant;
- 3) New tariff will apply automatically for all subscribers for the regulated services;
- 4) The approved tariffs are the maximum retail rates, such rates being above the mobile termination rate approved by the Regulator in August 29<sup>th</sup> 2013;
- 5) The add-on options are not subject to regulatory approval except in the case where they are bundled with mobile minutes.

**Approval of Digicel Samoa Limited Postpaid Plans**

**Digicel Freedom Offer**

- a) **Sixty Tala (\$60)** per month for 300 minutes of voice calls plus 300 SMS plus 150 MB of Data

- b) **One hundred and twenty Tala (\$120)** per month for 850 minutes of voice calls plus 850 SMS plus 350 MB of Data
- c) **One hundred and eighty Tala (\$180)** per month for 1350 minutes of voice calls plus 1350 SMS plus 450MB of Data
- d) **Two hundred and seventy Tala (\$270)** per month for 2000 minutes of voice calls plus 2000 SMS plus 600 MB of Data
- e) **Four hundred Tala (\$400)** per month for 3200 minutes of voice calls plus 3200 SMS plus 700 MB of Data

#### **Digicel New Postpaid Capped Plan**

- a) **Fifty Tala (\$50)** per month for 240 minutes of voice calls plus 240 SMS plus 140 MB of Data
- b) **One hundred and thirty Tala (\$130)** per month for 550 minutes of voice calls plus 550 SMS plus 250 MB of Data
- c) **One hundred and ninety Tala (\$190)** per month for 800 minutes of voice calls plus 800 SMS plus 400MB of Data
- d) **Two hundred and eighty Tala (\$280)** per month for 1250 minutes of voice calls plus 1250 SMS plus 500 MB of Data
- e) **Four hundred Tala (\$400)** per month for 1850 minutes of voice calls plus 1850 SMS plus 600 MB of Data

#### **Digicel Add on Postpaid Data Bundles**

- a) **Thirty –nine Tala (\$39)** for additional 1GB data
- b) **Fifty –nine Tala (\$59)** for additional 2GB data
- c) **Ninety –nine Tala (\$99)** for additional 3.5GB data
- d) **One Hundred and forty–nine Tala (\$149)**for additional 5GB data
- e) **Two Hundred and fifty Tala (\$250)** for additional 8GB data

#### **VAGST**

All of the above rates are VAGST inclusive.

#### **Billing**

Minutes are to be accumulated in increments of up to six (6) seconds.

#### **Duration of the Order**

The Order will expire on the earlier of:

- 1) The Regulator revoking this Order; or



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- 2) The making of a new Order by the Regulator for Digicel's retail rates for its cellular radio services.

**Ongoing monitoring of Digicel's Cellular Radio Services**

Consistent with the Regulator's functions and duties under section 25 and section 40 of the Act, the Regulator will continue to monitor retail tariffs for Digicel's cellular radio services.

This Order becomes effective on the 23<sup>rd</sup> day of April 2016.

Dated this 22<sup>nd</sup> day of April 2016.

A handwritten signature in black ink, appearing to be 'Unutoa Auelua', is written over a circular stamp or seal.

Unutoa Auelua  
Regulator